Stitching Masks for the Vulnerable

May, 2020

Image Courtesy : Ravi Choudhary/ PTI

Introduction:

To say the past few months, have seen people unite in a way that was never experienced before would be an understatement. Uncertainty gripped us all, but the resolve to work together for our mutual benefit kept us going. However, like in every crisis, the most vulnerable amongst us, continue to suffer. At a time when hygiene, clean water and sanitation is the need of the hour, these communities lack basic access to these affordances. Making them even more vulnerable. Add to this, dwindling finances as well as the inability to afford masks, to protect themselves.

Response: Indiadonates partnered with SHG Gulaab in their endeavour to help the people of their community by stitching masks
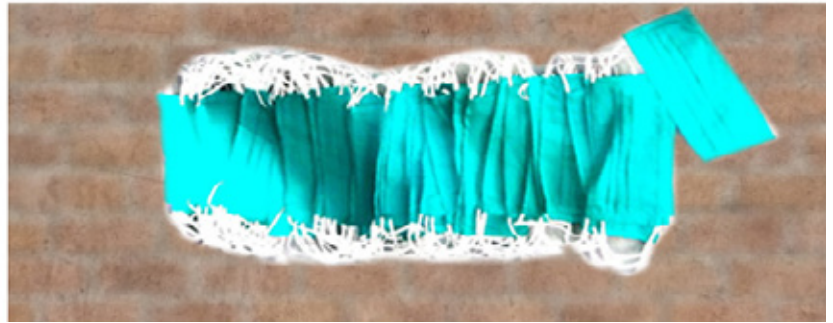
Gulaab, Madanpur Khadar
New Delhi

As the lockdown is slowly easing in various parts of the country masks are likely to become dearer. Community-Based Organisation/Self-Help-Group 'Gulaab' feels this shortage will adversely affect the vulnerable communities living in slums and settlements. To combat this rising shortage, 'Gulaab' aims to stitch cotton masks, to provide for 30,000 people in Madanpur Khadar, which houses almost 1 lakh people, living in a shanty and makeshift settlements. GULAAB is a women-led 14 women group who were also daily wage earners.

The initiative will not only help them with a vital instrument to fight COVID-19, but producing masks at a subsidized cost of Rs. 10/mask will also provide an immediate livelihood to these women.

Generous contribution from various donors across India, has helped us to disburse, the raised amount of **Rs. 63,424** to the initiative. This has helped Gulaab to stitch **500 masks** so far.

> **Cost of one mask - Rs. 10**
> **Total Cost for 30,000 mask - Rs. 3,00,000**
> **Raised - Rs. 63424**

Campaign Snapshot

NGO partners	Areas	Beneficiaries	Target Amount	Raised Amount	Total Beneficiaries Reached
Gulaab SHG	Madanpur Khadar, New Delhi	30,000 Masks	Rs. 3,00,000	Rs. 63424	500 Masks

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